



2024 MGFF Sponsorship Package



	Platinum \$ 5000	Gold \$3000	Silver \$2000	Bronze \$ 1000
On-screen ad/logo prior to all movie screenings	X	X	X	X
Logo on MGFF Red Carpet Photo Backdrop	X	X	X	
Inclusion in MGFF news releases, PSAs and community event postings	X	X		
Company recognition in MGFF radio ads	X	X		
Logo presence on print ad campaign (posters, postcards, 3 newspapers)	X	X	X	X
Logo presence with all sponsors on 1 pager mass marketing email campaign (25000 reach on all 4 platforms)	X	X	X	X
Invitation tickets to Opening night event	6 passes	4 passes	3 passes	2 passes
Complimentary MGFF Screening Passes (movies during week)	24 passes	12 passes	8 passes	4 passes
Invitation tickets to MGFF Closing Night Event	6 tickets	4 tickets	3 tickets	2 tickets
Ad space in MGFF Official Program Guide (5000 copies & email)	1 page	1 page	half page	half page
Logo on MGFF website and Instagram, LinkedIn, Facebook	X	X	X	X

Opening night exclusive sponsorship: \$3000

Closing night exclusive sponsorship: \$5000 (includes podium speech, 6 dinner tickets, 4 regular tickets)

Exclusive evening night : \$1500: (name, logo, ad and commercial on the big screen before the movie and in guide)

For companies wishing to advertise also in the Official 2024 Program Guide:

1 full page color ad: \$500.00 ½ page color ad: \$250.00 ¼ page business card ad: \$125.00

MGFF also offers opportunities to do a joint event fundraising film evening with various local professional organizations such as HLBS, AHEPA, THI, HBOT, and others. This event is held during the weeknights and at the cinema.

MGFF also welcomes in-kind donations as part of a sponsorship package as long as they are maximum 50% of the total. The recognition and incentives will be equivalent to the total amount donated. Minimum donation \$1000.00

For more information, please contact:

John Caoussias
 Festival Director
 514-891-6000
 john@mgff.ca
www.mgff.ca